



## **MAX INDIA LIMITED**

Corporate Office: Ground Floor, DLF Center, Sansad Marg,  
Connaught Place, New Delhi – 110 001

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### **Max India Limited's Investor & Analyst call on Friday 28<sup>th</sup> August 2020 at 9.30 AM IST**

***New Delhi, August 27, 2020***

Max India, the holding company of Antara Senior Living, Antara Care Homes Limited and Max Skill First Limited, is organizing a video conference call for Investor & Analyst on the relisting of Max India Limited. The call is scheduled for **Friday, 28<sup>th</sup> August 2020 at 9:30 a.m.**

Senior Management team from Max India and Antara will be present on the call.

#### **Dial in details for the call**

#### **Join Zoom Meeting:**

<https://zoom.us/j/92362648546?pwd=c0t6bW5OVc9SajZER3laNkdYTkpPUT09>

**Meeting ID:** 923 6264 8546

**Passcode:** 361677

## **About Max Group**

The Max Group is a leading Indian multi-business conglomerate with a commanding presence in the Life Insurance industry and has ventured into high potential sectors of Senior Care and Real Estate. The Group recorded consolidated revenues of ~Rs. 19,800 Cr. in FY2020. It has a total customer base of ~4 million, around 400 offices spread across India and an employee strength of more than 16,000 as on 31st March 2020.

The Max Group comprises three holding companies - Max Financial Services and Max Ventures & Industries, which are listed on the Indian stock exchanges, and Max India, which was delisted on June 11, 2020 as a part of an ongoing demerger process and is being re-listed.

The Group's investor base includes marquee global financial institutions such as New York Life, KKR, IFC Washington, Baron, Vanguard, Ward Ferry, Briarwood Capital, Locus Investments, Nomura, First State Investments, Blackrock, First Voyager, Eastspring, Target Asset Management, Jupiter, Habrok and Doric Capital.

## **About Antara:**

Launched in 2013, Antara is a wholly owned subsidiary of Max India Limited. It is an integrated service provider for all senior care needs. It operates two main lines of businesses – Residence for Seniors and Assisted Care Services.

Antara's first residential community in Dehradun consists of around 180 apartments spread across 14 acres of land. In 2020, Antara launched a new senior living facility in Noida, Sector-150. With 340 apartments in its first phase of development, it will cater to the social, recreational, educational, wellness, and health-related needs of seniors and will be ready for possession by 2024.

Antara's Assisted Care Services include 'Care Homes' and 'Care at Home'. They cater to seniors over the age of 55, who need more immersive interventions in their daily lives due to medical or age-related issues. Starting with the first facility in Gurugram, Antara's Care Homes, provide long-term care to seniors who need constant medical and nursing supervision and short-term care services for the recuperation of seniors. Antara plans to set up a chain of 35-40 Care Homes in the next three years. Its Care at Home services will provide well-equipped, medically trained professionals who can offer seniors care inside their own home's comfort.

For more information, please visit <https://antaraseniorliving.com/>

## **About Max SkillFirst**

Max SkillFirst Limited (Max SkillFirst) is a wholly owned subsidiary of Max India. Its vision is to improve the sales and service culture in India by being the most admired learning and development organization. The company employs over 540 professionals.

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For more information on the Company, please visit [\*\*www.maxindia.com\*\*](http://www.maxindia.com)

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## **Investor Contact**

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